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### 2010 NWSS National Salers & Optimizer Show

Denver, Colo.: Celebrating their 35th year the American Salers Association had a weekend full of events at the 2010 National Western Stock Show January 16-18. Following a packed 35th Anniversary banquet on Saturday evening at the Radisson Hotel Denver Stapleton Plaza, events began in earnest with the National Salers Futurity Bull Show on Sunday 17th.

The Futurity consists of Salers breeders who annually buy a Futurity membership. The show features the breed's best young sires. This year breeders voted JCGC Unmatched 820U as the 2010 Futurity champion. He is a September 2008, black, polled, purebred son of MAC Neutron 94N, owned by Colmore Farms, Rising Fawn, Ga. Futurity member David White of White's Hypoint Salers, Lancaster, Wis., and GG&T Cattle Company, Quinter, Kan., shared the winning draw to win sale proceeds from the sale of the Futurity Champion Bull.

The Salers & Optimizer Pen Bull Show began on Sunday the 17th. The three judge panel consisted of Jim Ligon, Cookeville, Tenn., Terry Burks, Bowling Green, Ky, and Don Scheifelbein, Kimball, Minn. They evaluated some top quality purebred and Optimizer cattle in the Stockyards Arena. The grand champion pen of Salers bulls went to GG&T Cattle Co. of Quinter, Kan., with an entry consisting of three January 2009 calves; GGT P Bk Royalty 29W, a GGT P Bk Arrival 170T son; GGT P Bk Arapahoe 39W, an AP Polled Genesis XZ64F son; and GGT P Bk Doubledare 154W,

another AP Polled Genesis XZ64F son. The pen had an average weight of 1,371 pounds, an average WDA of 3.66 pounds, and an average REA/CWT of 1.29. Average EPDs were +1.2 for BW, +69 for WW, +111 for YW and a milk EPD average of +27. The pen average Frame score was 6.2 with a scrotal of 35.83 and a REA average of 17.74 sq. cm.

Judge Terry Burks commented on the extremely high quality animals and observed there were “awfully practical bulls in the ring.” Don Scheifelbein was equally impressed, at one point saying, “Wow . . . absolutely excellent bulls. They are stout, have good rib shape and excellent foot size. These operations definitely have a program in mind.”

Elm Creek Ranch, Hebron, N.D., had the reserve champion pen of Salers bulls with an entry consisting of three February 2009 calves; OPP Wichita 943W and OPP Waco 942W, both sons of PCSL Spark; and OPP Wheelhorse 945W, a TSB Pld Frost 80S son. The pen had an average weight of 1,187 pounds, an average WDA of 3.53 pounds, and an average REA/CWT of 1.15. Average EPDs were +3.2 for BW, +70 for WW, +117 for YW and a milk EPD average of +22. The pen average Frame score was 6.3 with a scrotal of 33.33 and a REA average of 13.67 sq. cm.

Twin Valley West, Diller, Neb., took home the prize for grand champion pen of Optimizer bulls. The pen consisted of three bulls born in February 2009, all sons of MAC F1 Sundance 4S; TVW Wade 415W, TVW Walkon 10W, and TVW Wrangler 597W. Average EPDs were +1.4 for BW, +43 for WW, +94 for YW and a milk EPD average of +17. The pen average Frame score was 5.6 with a scrotal of 36.67 and a REA average of 14.53 sq. cm.

Reserve champion pen of Optimizer bulls went to MacDonald Ranches of Bismarck, N.D., and was made up of three bulls born in February and March of 2009; MAC F1 Woodland 152W and MAC F1 Woodsman 117W, both sired by Woodhill Foresight; and MAC Whirlwind 9W, a son of MAC F1 Sundance 4S. Their combined average weight was 1,017 pounds, average WDA of 3.12, and average REA/CWT of 1.33. Average EPDs were +0.2 for BW, +37 for WW, +80 for YW and a milk EPD

average of +22. The Pen average Frame score was 5.5 with a scrotal of 36.17 and a REA average of 13.55 sq. cm.

Don Scheifelbein talked about the Salers Optimizers and noted that nothing is more important than good management of a breed's composites. He was... "Thoroughly impressed from top to bottom. This is a tremendous set of bulls," he added.

The National Salers & Optimizer Show was held on Monday 18th. The show kicked off with the Junior Salers show where Mr. Tom Modro, Seneceaville, Ohio judged the high quality female line up. Curtis Doubet, Parker, Colo., had the grand champion junior futurity heifer in the Junior Show. The winning heifer was GGT P Bk Breeze 268U, a January 2008 daughter of AP Polled Genesis XZ64F. Meagan Maze of Goreville, Ill., took reserve champion junior heifer with H&S Miss Ursula, a March 2008 heifer, sired by H&S Mac.

As grand champion Optimizer in the junior division, Mr. Modro selected single entry JD 431 Molly 90W for owner Lendie Nolting, Stover, Mo., a February 2008 born daughter of JSR Jamaca 431.

Tyler Cates, Modoc, Ind., judged the Open Salers and Optimizer shows following the Junior Show. The Open Show began with the Optimizer division for the heifers. Cates selected GGT P Bk Knockout 383U, as grand champion Optimizer heifer for Lucky D Cattle Company, Montague, Texas. Knockout is a February 4, 2008 born daughter of GGT P Bk Heavy Hitter. Lendie Nolting's JD 431 Molly 90W, earlier selected as junior Optimizer champion, was selected as the reserve champion Optimizer heifer.

Cates took a moment to congratulate the group of Salers breeders on 35 excellent years. "This line-up" he said, "can compete against the line-up of any breed. So much can be said for what Salers cattle continue to do. They will put some 'female' into any cattle!" He concluded that, in his opinion, this Salers heifer show was "amazing."

In the Optimizer Bull Show White's Hypoint Salers also had the grand champion Optimizer bull with DWB Wilson 29W. He is a March 2009 son of Springdale Independence. Reserve grand champion Optimizer bull went to Bear Ranch, LLC, Somerset, Colo., with Bear Mr Born to Boogie, a March 2009 born son of JGK Signal 657R.

In the Salers female show H&S Miss Tootsie, a March 2007 born daughter of H&S Mac, was named grand champion female for owners H&S Farms, Baltimore, Ohio, and was earlier named as grand champion cow/calf pair. Reserve grand champion heifer went to GG&T Cattle Company, Quinter, Kan., and Jason Conatser, Jamestown, Tenn., for GGT P Bk Sequoia 48W, born January 2009, a daughter of GGT P Bk Heavy Hitter, earlier named champion junior heifer calf.

Moving onto the bulls, Cates awarded grand champion Salers bull to 3D Troubadour, owned by Breanna Duncan, Marlow, Okla., and Salyers & Sons, Billings, Mo.; a March 2008 born son of 3D Pld Blk Power On. Troubadour was earlier named junior champion bull. The reserve grand champion bull title was awarded to MacDonald Ranches, Bismarck, N. D., and Jo C. G. Colmore, Rising Fawn, Ga., for February 2009 born MAC Wyndham 54W, sired by MAC Topeka 159T. Wyndham was earlier named junior bull calf champion.

#### Female Division Winners

Spring heifer calf champion: DWB Miss Wynona 21W, White's Hypoint Salers, Lancaster, Wis.

Reserve spring heifer calf: ZBR Ms Emerald Doll 038W, Z7 Bar Ranch, Tulsa, Okla.

Reserve junior heifer calf: DCS Windy 91W, Ashley Pike, Mitchell, Neb.

Senior heifer calf champion: LARU BP Ginger Jewel 965, Andrew Crawford, Camp, Ark.

Reserve senior heifer calf: CVF Unleashed 02U, Lane Nolting, Stover, Mo

Junior champion heifer: 3D Ebony Velvet, Breanna Duncan.

Reserve junior heifer: H&S Miss Ursula, Meagan Maze, Goreville, Ill.

Senior champion heifer: JCGC Utterly Gorgeous, Andrew Crawford.

Reserve senior heifer: 3D Miss Lace, Breanna Duncan.

#### Bull Division Winners

Spring bull calf champion: SKF Pld Blk Thriller, Skookum Farms, Montesano, Wash.

Reserve spring bull calf: MAC Windchill 184W, Will and Jerilyn MacDonald, Bismarck, N.D.

Reserve junior bull calf champion: SSS Mr Wisdom 939W, Gary or Elizabeth Salyers, Billings, Mo.

Senior bull calf champion: TSB Tuxedo 417U, TB Salers, Dante, S.D.

Reserve senior bull calf champion: JCGC Unanimous 815U, Jo C. G. Colmore, Rising Fawn, Ga.

Reserve junior champion bull: GGT P Bk Backlash 170U, GG&T Cattle Company, Rust Mountain View and Elm Creek Ranch.

The Junior Get of Sire award went to MacDonald Ranches with the progeny of Mac Topeka 159T.

Get of Sire went to Skookum Farms, Montesano, Wash., on the progeny of NJF Pld Titan 2P.

Produce of Dam went to Breanna Duncan with the progeny of GGT Miss Pld Velvet.

Premier Breeder award was shared by GG&T Cattle Company and Breanna Duncan, while Duncan also received recognition as Premier Exhibitor.

ASA Herdsman of the Year is Kenny Crawford, That Farm, Camp, Ark.

Complete results of the 2010 NWSS Salers Show can be viewed by visiting <http://salersusa.org>. Go to 'Shows' – 'National Western.'

The American Salers Association (ASA), with headquarters in Parker, Colo., is the Salers breed's leadership voice that records, protects and promotes Salers cattle. The ASA has represented Salers breeders across the nation since 1974.