

PHOTOGRAPHY

Director(s): ISABELLE PETERSON & SARA TUSCHHOFF Date: SUNDAY, JUNE 29TH Time: 10 AM - 11:30 AM

Location: CHECK-IN

SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE: The purpose of this contest is to help ASJA members increase their communication skills through creative displays of messages or feelings through photography.

- 1. There will be four age divisions: Pee Wee, Junior, Intermediate and Senior.
- 2. All work must be done by the entrant.
- 3. Photos must be taken by the contestant over the course of the past year, since Junior National last summer.
- 4. Photos must highlight farm life or an event related to livestock.
- 5. Please submit only one photo.
- 6. Digital editing is allowed for image enhancement.
- 7. The photograph should be a **printed 8X10 and mounted on a black foam board** to be judged and displayed during Jr. National.
- 8. For convenience, the pre-cut black foam board will be available for **\$6 each** when registering online for Jr. National. The pre-purchased boards will be available at check-in. Contestants may tape/glue their photo at that time.
- 9. Tags that will go on the back-left corner of the photo will be provided during check-in for the exhibitor to complete with name/age division.
- 10. The Junior Board will **not** be responsible for printing a member's photo. Printing is to be done by the contestant prior to check-in.
- 11. No photos will be accepted after check-in, which closes at 11:30 am.
- 12. Photos will be judged on the following:
 - Focus is the photo blurry or pixelated?
 - Creativity is the image unique?
 - Proportions is the image evenly distributed across the plain?
 - ALL of these will be based on the judge's opinions and placed as such.
- 13. The judge will complete a comment card with feedback for exhibitors. Comment card will be available at the conclusion of the ASJA banquet.
- 14. 1st 5th place photos in each age division will be placed by the judge for overall points.
- 15. Results will be announced at the banquet.

ADVERTISING Director(s): CAMDEN KRUSE & WYATT PASTOUR Date: SUNDAY, JUNE 29TH Time: 10 AM - 11:30 AM

Location: CHECK-IN

SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE: The Advertising/Graphic Design contest has been created to continue further development and the exploration of marketing/graphic design skills.

Members that participate in this contest will be allowed to choose a specific enterprise, company, product, etc. within the beef industry to create a flyer that advertises their selected body. Age-appropriate limitations have been set to encourage the youth to use their own skills and strengths to develop a unique flyer.

RULES:

- 1) Each junior will physically turn in a flyer on an 8.5 x11" sheet of paper. The quality and color of paper do not matter.
- 2) Flyers will be due at check-in. Please see the schedule to ensure timely submissions.
- 3) Judging criteria:
 - All flyers will be judged upon organization and inclusion of information (contact information, EPDs, location, anything else applicable),
 - How clearly the message is conveyed,
 - Design of the flyer (eye-catching, color schemes, etc.)
- 4) NO mounting the flyer onto something else
- 5) Protective Sleeve is optional

PeeWee/Juniors are allowed to use any and all types of basic craft supplies to create their flyers by hand. Computer generated graphics may be used but **CANNOT** make up a majority of the flyer.

Intermediates/Seniors are allowed to use any form of craft supplies, design software, photoshop, or technology to create a promotional flyer. Keep in mind all images must fit on a printed 8.5 x11" sheet of paper.

As the ASJA Board of Directors, we understand that certain individuals have been blessed with creative skills. We reserve the right to revoke any flyer that is deemed not appropriate to that age range creativity level.

- 6) The judge will complete a comment card with feedback for exhibitors. Cards will be available at the conclusion of the ASJA banquet.
- 7) 1st 5th place in entries of each age division will be placed by the judge for overall points.
- 8) Results will be announced at the banquet.

QUIZ BOWL

Director(s): OLIVIA PRUNTY & KYLER GEFFERT Date: SUNDAY, JUNE 29TH Time: 1:00 PM

Location: **TBD**

SHORT DESCRIPTION OF ACTIVITY/EDUCATIONAL OBJECTIVE: This team event aims to assess and enhance the knowledge of ASJA members regarding the Salers breed and the Beef Industry in general.

- 1. ASJA Members will be placed in a random draw and teams of 3 or 4 members will be created.
- 2. There will be two divisions for this contest. PeeWee/Juniors will team together as well as Intermediate/Senior.
- 3. This will be a single elimination tournament, however, there will be a third-place match for award placing.
- 4. The PeeWee/Juniors will have 10 toss-up questions and 2 bonus questions.
- 5. The Intermediate/Seniors will have 10 toss-up questions and 4 bonus questions.
- 6. The toss-up questions are worth 5 points each and the bonus 10 points each.
- 7. Any member from either team can answer the question, however, the member must first press the buzzer and be recognized by the Quizmaster.
- 8. The Quizmaster will read the question until: a) the question is complete or b) a contestant buzzes in
- 9. If a contestant buzzes in during the reading of the question, the Quizmaster will stop reading immediately and the contestant has 5 seconds to begin their answer (contestants are warned that the questions can have multiple parts), therefore "buzzing in early" may hurt the team score.
- 10. If the question is answered incorrectly then the question will be repeated for the opposing team. A contestant from that team will now be able to "buzz in" and answer the question. Teams are **not** allowed to confer on these questions (only on the bonus questions), if both teams answer incorrectly then the question is considered dead, the correct answer is given and the Quizmaster continues to the next question.
- 11. In the case of a tie, there will be 3 additional questions asked, the first team to answer 2 of the 3 correctly will win the match. If after those 3 questions one team has answered one correctly and the other two questions are considered dead, that team will win. OR If those three questions do not produce a winner (both teams answer one correctly with the third question being considered dead), questions will continue in a sudden death format with the next correct answer winning the match.
- 12. During the contest all members participating will be placed in a separate holding room with NO electronics allowed in.
- 13. Participation points will be awarded for this contest towards overall points.

LIVESTOCK JUDGING

Director(s): OLIVIA PRUNTY & KYLER GEFFERT Date: MONDAY, JUNE 30TH Time: 9:00 AM

Location: TBD

SHORT DESCRIPTION OF ACTIVITY/EDUCATIONAL OBJECTIVE: This team event aims to assess and enhance the knowledge of ASJA members regarding the Salers breed and the beef industry in general.

SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE: This activity is based on the ability to judge livestock, answer multiple questions and/or give reasons on the classes presented to show the knowledge of the individual.

RULES:

- 1. There will be four age divisions: PeeWee, Junior, Intermediate & Senior.
- 2. Contestants will be broken into groups within their age division for smaller numbers of people judging and answering the questions/giving reasons.

PeeWee & Junior Division:

- Will place each class on the judging card provided and answer five (5) questions about classes that will be determined by the judge.
- Questions will be answered after the livestock has been shown and judged.
- The contestant will not be able to see the animal after the class has been judged.

Intermediate & Senior Division:

- Will place each class on the judging card provided and will give reasons for the placings.
- Reasons will be given at the end of the contest for one class as determined by the judging official.
- You will be given 10 minutes following the last class to prepare your reasons before presenting them to the judge.
- 3. Contestants will need to know common judging vocabulary.
- 4. Contestants will be judging a variety of livestock
- 5. Each class will be given a time of 10 minutes for livestock to be in the ring and evaluated.
- 6. Contestants will be allowed to take and study notes over the animals in the contest.
- 7. Scores will be totaled collectively and will be based on the contestants placing of the classes and the correct response on the given questions/reasons.
- 8. All ties will be broken based on the questions/reasons.
- 9. **NO** talking between contestants will be allowed during the judging or answering questions/ giving reasons.
- 10. Completed judging cards will be turned into the livestock judging official to be tabulated.
- 11. The livestock judging official will review the questions/reasons for placement.
- 12. 1st 5th place will be awarded for each division with placing going towards the overall points.
- 13. Results will be announced during the ASJA banquet.

SPEECH CONTEST Director(s): KYLER GEFFERT & OLIVIA PRUNTY Date: MONDAY, JUNE 30TH Time: 1:30 PM

Location: **TBD**

SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE: The speech contest is designed to help junior members increase their comfort level with public speaking and to provide the opportunity to research and learn about topics related to the beef industry.

RULES:

- Pee-Wee and Juniors are participating in the prepared speech contest.
- Intermediates and Seniors are participating in the extemporaneous speech contest.
- Potential topics for extemporaneous speeches will be released on June 1, 2025.
- There will be four divisions: PeeWee, Junior, Intermediate and Senior.
- Each contestant will present in front of a judge(s) and be expected to answer questions in accordance with their topic following their speech.
- This event is a public speaking forum participants will be judged strictly upon content, presentation, time management and knowledge of content.
- Notecards are allowed; however, points will be deducted if overused and if time requirements are not met or exceeded.
- 1 point taken off every 10 seconds over/under the time requirement.
- If a member scratches from the contest, they will not be allowed to re-enter.
- If an exhibitor is not present at the time of their speech, they will be considered as a "no show" and will be disqualified from the contest.
- Only one speech is to be given per junior exhibitor in this contest.
- 1st 5th place will be awarded for each division for overall points.
- Results will be announced at the ASJA Banquet.

NO VISUAL AIDS allowed for Junior, Intermediate & Senior.

Attire: Business Casual (Dress pants/Khakis, dress shirt/top, dress/skirt)

PeeWee: Prepared Speech - Visual aid allowed for this age group only.

Time: Minimum of 1:30, Maximum of 2:30 **Topic:** Fun facts about the beef industry

Junior: Prepared Speech - No Visual Aids

Time: Minimum of 2:00, Maximum of 4:00 **Topic:** How should we integrate artificial insemination into the cattle industry?

Intermediate: Extemporaneous Speech (Topic will be given 45 minutes prior) Time: Minimum of 3:00, Maximum of 6:00 Topic: Potential topics will be released June 1, 2025

Senior: Extemporaneous Speech (Topic will be given 45 minutes prior) Time: Minimum of 3:30, Maximum of 7:00 Topic: Potential topics will be released June 1, 2025

TEAM FITTING

Director(s): ISABELLE PETERSON & SARA TUSCHHOFF Date: TUESDAY, JULY 1ST Time: 9:00 AM Location: PAVILION NEXT TO ARENA Sponsors: STOCK SHOW U/SULLIVAN'S SHOW SUPPLY

SHORT DESCRIPTION OF ACTIVITY/EDUCATIONAL OBJECTIVE: To be able to create a competitive but positive fitting experience with the goal of helping ASJA members learn teamwork while improving their fitting ability through both a visual and hands-on experience.

GENERAL RULES:

- 1. There will be two age divisions: Senior/Intermediate and Junior/PeeWee.
- 2. The Senior/Intermediate contest will be first, followed by the Junior/PeeWee contest.
- 3. Divisions may be broken into heats depending upon the number of entries.
- 4. If an ASJA member does not have a team, the ASJA Board will assist in finding a team for them.
- 5. One of the members participating in the contest must be willing to use their animal or find another member who is willing to allow them to use an animal. Each team must supply their own chute.
- 6. Cattle should be free of fitting agents/methods at the start of the contest, arriving at the contest area washed and blown dry, with no product previously applied.
- 7. Combs may be used to test for previous fitting agents. Cattle that show signs of previous fitting will be disqualified.
- 8. Should the safety of members be at risk, the board has the right to request the team find a new animal.
- 9. Only one blower is allowed per team.
- 10. Periodic time announcements will be made throughout the contest.
- 11. Once final time has been called, all teams must cease working and stand at the head of the animal. If fitting is continued after time is called, the team will be automatically disqualified.
- 12. **NO** product, **NO** brushing, **NO** watering or putting on show halters is allowed after final time has been called.
- 13. After fitting the animal, the team will lead their animal to the show ring to present their animal to the judge(s).

TEAM FITTING CONT'D

- 14. No fitting can be performed when walking to the show ring, this includes but is not limited to: applying any type of liquid or aerosol to the animal, combing, applying adhesive, clipping, brushing the animal with your hands, or using your hands to remove previously clipped hair or shavings.
- 15. Teams will be judged on fitting ability, participation and teamwork.
- 16. Teams will be placed 1st 3rd place in the two divisions.
- 17. All teams receive participation points that will count towards overall points.
- 18. Judges will leave a comment sheet for each team, which will be available at the conclusion of the banquet.
- 19. Results will be announced during the ASJA Banquet.

PeeWee and Junior Team Fitting

- 1. Teams will consist of three or four participants including one PeeWee and one Junior with a third/fourth member from either age division.
- 2. 15 minutes will be allowed for this age division.
- 3. In addition, every team will be required to have 1-2 mentors from the older divisions. These will be assigned by the ASJA Jr Board.
- 4. The mentors are only allowed to offer verbal instruction and advice and are not allowed to participate in the actual fitting. They may quickly demonstrate a fitting technique if needed.
- 5. Mentors are allowed to touch the animal if it is needed to keep an ASJA member safe.
- 6. Clippers and scissors will not be allowed in this division.
- 7. Show halters should be put on prior to beginning the contest.

Intermediate and Senior Team Fitting

- 1. Teams will consist of three to four participants including one Intermediate and one Senior with a third/fourth member from either age division.
- 2. 30 minutes will be allowed for this age division.
- 3. Clippers and scissors will be allowed in this contest division.
- 4. Intermediate and Senior participants must serve as a mentor for the younger contest division if they participate in this contest.

BUCKET CALF SHOW

Director(s): KAILEEN DORHMAN Date: WEDNESDAY, JULY 2ND SHOWRING

Time: 9:00AM

Location:

SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:

The purpose of this contest is to involve the next generation of showmen in the ASJA. During the bucket calf show we hope to grow the confidence of young members as well as increase their experience in the ring.

RULES:

- 1. Exhibitors must be an ASJA member.
- 2. Exhibitors must be 9 years of age or younger to participate in this showmanship.
- 3. Any exhibitor that exhibits a bucket calf will be exempt from both Junior Showmanship and the National Junior show.
- 4. Calves must be registered with the American Salers Association and be a minimum of 50% Salers to be eligible
- 5. Calves must have been born on or after January 1, 2025.
- 6. Calves must have health certificates.
- 7. Calves may be a heifer, steer, or bull.
- 8. Calves must not have nursed the cow after two weeks of age.
- 9. Calves must be broken to lead.
- 10. Exhibitors must be able to adequately and safely handle the calf.

Judging Criteria

- Showmanship 25%
- Condition, Health, and Grooming 25%
- Knowledge of Project 50% (what breed, age of calf, feeding, name)
- 11. If necessary, classes will be determined by the exhibitor's years of experience in the project.
- 12. There are no placings in this contest.
- 13. Exhibitors will be recognized during the ASJA Banquet.

NO-FIT SHOWMANSHIP

Director(s): KAILEEN DORHMAN Date: WEDNESDAY, JULY 2ND Time: FOLLOWS BUCKET CALF SHOW Location: SHOWRING Sponsors: Stock Show U/Sullivan's Show Supply

SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE: This will be a contest to show the ability of the ASJA member in the ring. It helps teach dedication to a project and the ability of the members to showcase the ability level and talent.

- 1. Exhibitors must be a member of the ASJA.
- 2. There will be four age divisions: PeeWee, Junior, Intermediate and Senior.
- 3. Exhibitors will show in their respective age division.
- 4. Exhibitors will exhibit animals in a clean, but unfit condition.
- 5. ASJA members registering as "contest only" exhibitors and did not register an animal **are allowed to borrow an animal from another ASJA member.**
- 6. Exhibitors will not be allowed to show a bull during showmanship.
- 7. Exhibitors will show their "entered" animal with the exception of a member registering only a bull.
- 8. Once showmanship is underway, the same animal must be used throughout the entirety of the contest.
- 9. Each animal in showmanship may only be shown by one exhibitor.
- 10. Show order: Senior, Intermediate, Junior and PeeWee.
- 11. The Judge will select the number of individuals from each heat he or she would like to return as finalists. Preliminary rounds will not be placed.
- 12. Exhibitors will be allowed to wear their choice of attire for the showmanship contest.
- 13.1st 5th place will be awarded in each division for overall points.
- 14. Results will be announced at the ASJA Banquet.

OVERALL SHOWMAN

SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE: This highly competitive event has been created to place the top showman from each age division of No-Fit Showmanship to find the overall showman for the ASJA.

- 1. To be eligible for this contest, you must be champion or reserve from your age division in the No-Fit Showmanship competition.
- 2. The champion and reserve showman out of each age division will be eligible to compete.
- 3. The calf will need to remain clean but unfit for this contest.
- 4. The division champion showmen will compete against each other for Grand Champion Overall Showman. The reserve showman in that age division will be allowed to enter the ring and compete for Reserve Overall Showman.
- 5. Placings will be announced in the showring.
- 6. Placings will count towards overall points.

TRUEBLOOD FAMILY MEMORIAL

Director(s): ASJA Date: WEDNESDAY, JULY 2ND

Time: 3:00 PM

Location: TBA

SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE: This

contest is held in memory of Paul and Scott Trueblood, who were strong supporters of the Salers breed and youth in agriculture. Their hope was to promote a strong passion for young people to learn the importance of fitting and growing their skills.

RULES:

- 1. Any ASJA member is allowed to participate.
- 2. This contest is not required and does not count towards overall points.
- 3. There are no age divisions.
- 4. Entry will be in person, at check-in on June 29, 2025
- 5. The entry fee is \$20 per person. The ASJA requests cash for the entry fee.
- 6. Depending on the number of participants, the contest may be divided into heats.
- 7. Contestants are allowed to wear any attire they choose.
- 8. All fitting must be done in the designated contest area only. The use of paint and Powder'Ful will not be permitted.
- 9. Cattle should be free of fitting agents/methods at the start of the contest, arriving at the contest area washed and blown dry, with no product previously applied.
- 10. Combs may be used to test for previous fitting agents. Cattle that show signs of previous fitting will be disqualified.
- 11. Participants will bring their animal, chute and any necessary tools/supplies to the designated area, and will be allowed 45 minutes to fit their animal.
- 12. During this time the judge will examine the skills of the juniors and will be allowed to ask questions regarding the tools, techniques and how/why they are fitting their animal specifically.
- 13. After the given time (45 minutes) the participant will take their animal to the show ring to present to the judge(s).
- 14. No fitting can be performed when walking to the show ring, this includes but is not limited to: applying any type of liquid or aerosol to the animal, combing, applying adhesive, clipping, brushing the animal with your hands, or using your hands to remove previously clipped hair or shavings.

PLACING:

- 1. Top 5 individuals will be recognized.
- 2. 1st and 2nd place will win the entry pot.