

The Official Publication of the American Salers Association

AMERICAN SALERS Magazine

Reach: Circulation of 7,000

Frequency: Published three (3) times a year - Winter, Spring, and Fall

Editorial Overview: The American Salers Magazine provides the most up-to-date information to Salers breeders, commercial breeders, industry partners, and anyone interested in the Salers breed. Each magazine provides the reader with ranch ads and articles on current topics in the cattle industry.

Advertising Deadline: Winter Issue - January 1st Spring Issue - February 20th Fall Issue - September 15th

Advertise With Us: Contact Dean Pike, ASA Field Representative at 308.810.7605

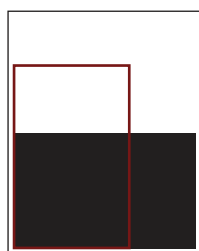


Full Page
to trim:
8.5" x 11"

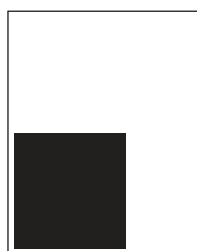
with bleed:
8.75" x 11.25"

BLACK & WHITE ADVERTISING RATES

Size	1X	2X	3X
Full Page	\$715	\$700	\$685
1/2 Page Island	515	504	500
1/2 Page	440	430	427
1/3 Page	286	280	278
1/6 Page	144	140	138
State Card	88	87	86



1/2 page
7.75" x 5"
5" x 7.75" island



1/3 page
5" x 5"

ONE-COLOR ADVERTISING RATES

Size	1X	2X	3X
Full Page	\$865	\$850	\$845
1/2 Page Island	665	654	650
1/2 Page	590	580	577
1/3 Page	436	430	428



1/6 page
4.875" x 2.3125"



State Card
2.5" x 1"

FULL COLOR ADVERTISING RATES

Size	1X	2X	3X
Full Page	\$1,015	\$1,000	\$995
1/2 Page Island	815	804	800
1/2 Page	740	730	727
1/3 Page	586	580	579

Prices listed are per issue

American Salers Association

P.O. Box 850 | Big Horn, Wyoming 82833 | (303) 770-9292 | www.SalersUSA.org